**Kickstarter Funding Project**

**Excel Report**

Kickstart My Chart

**1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

The conclusions I draw about the Kickstarter campaigns is that:

* Most of the past projects exceed the initial goals.
* Projects based on the “theatre” category seem to be the most successful.
* Projects based on the “plays” sub-category within the “theatre” category seem to be the most successful.

**2. What are some limitations of this dataset?**

The limitations of this dataset are changes in consumer interest, economic factors, and environmental factors. These factors may influence future events.

**3. What are some other possible tables and/or graphs that we could create?**

The other possible graph that we could create with this data is a histogram.

Bonus: Statistical Analysis

**1. Use your data to determine whether the mean or the median summarizes the data more meaningfully.**

Analyzing the data found, I realize that mean (average) summarizes the data more meaningfully, as the mean includes all of the data in the calculations. On the other hand, the median is simply the central data, and doesn’t include all the values.

**2. Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?**

Analyzing the data found, I realize the successful campaign has more variabilities as compared to unsuccessful campaigns. This makes total sense, as the data points are very spread out from the mean, and from one another. This is due to the fact that successful campaigns are spread out to different categories and doesn’t only belong to one category.